



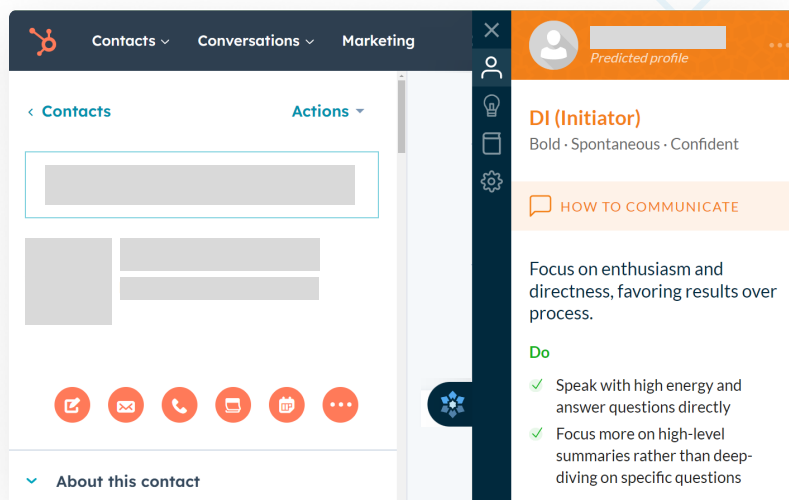
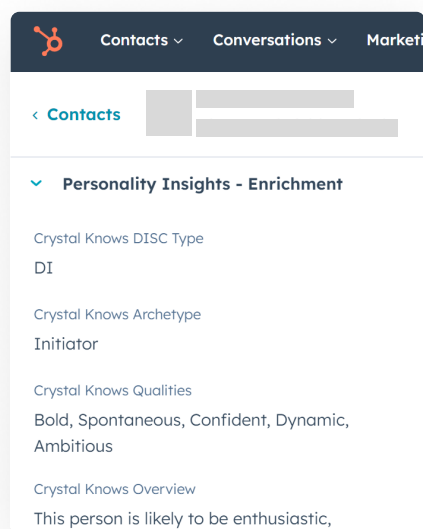
HubSpot Integration

PERSONALITY PROFILES FOR ALL OF YOUR CONTACTS IN HUBSPOT

Quickly access rich personality insights for every CRM contact right within HubSpot.

Chrome Extension

Crystal's Chrome Extension seamlessly integrates with HubSpot Contacts to provide you with rich personality data right within Hubspot.

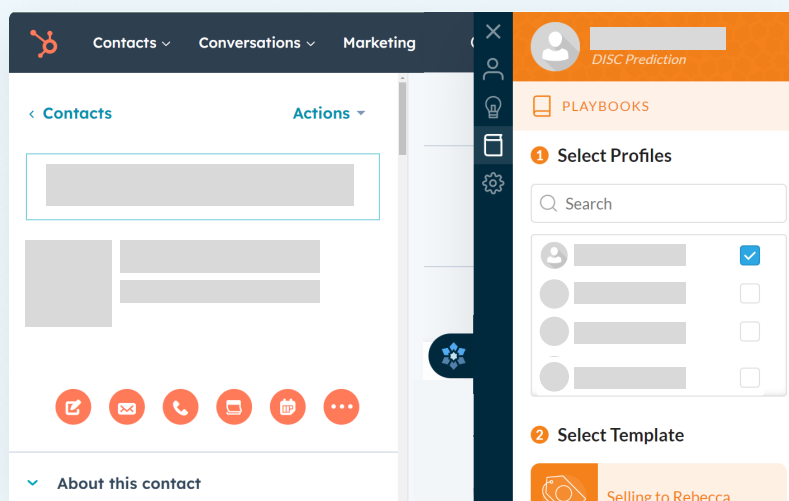


CRM Enrichment

Crystal's CRM Enrichment automatically enriches HubSpot contacts with personality data and insights. Leverage new data fields - like DISC personality type, communication style, behavioral traits, and more - when opening any Hubspot contact.

1:1 Playbooks

Use the Chrome Extension to build personalized playbooks on any HubSpot Contact so you can communicate more effectively during any scenario.



Know your buyer **before** you sell

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