



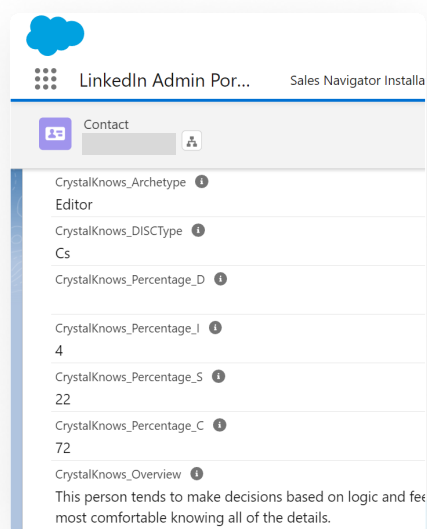
Salesforce Integration

PERSONALITY PROFILES FOR ALL OF YOUR CONTACTS IN SALESFORCE

Quickly access rich personality insights for every CRM contact right within Salesforce.

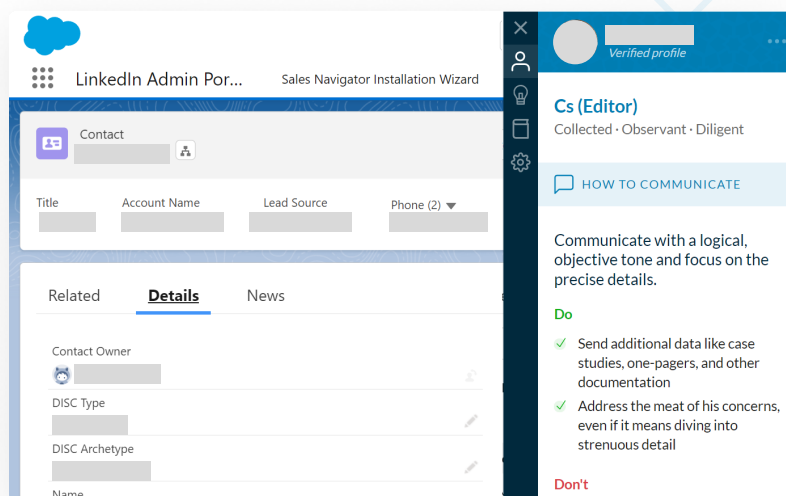
Chrome Extension

Crystal's Chrome Extension seamlessly integrates with HubSpot Contacts to provide you with rich personality data right within Hubspot.



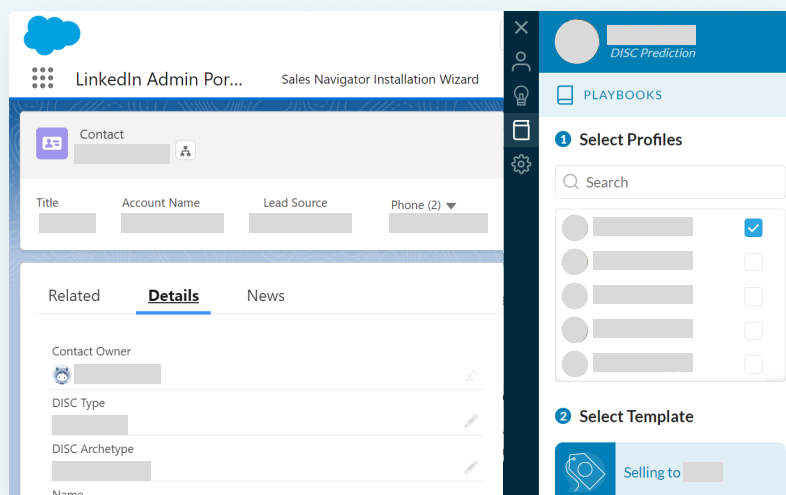
1:1 Playbooks

Use the Chrome Extension to build personalized playbooks on any Salesforce Contact so you can communicate more effectively during any scenario.



CRM Enrichment

Crystal's CRM Enrichment automatically enriches Salesforce contacts with personality data and insights. Leverage new data fields - like DISC personality type, communication style, behavioral traits, and more - when opening any Salesforce contact.



Know your buyer **before** you sell

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