



# Capabilities Statement

## Core Competencies



**BrandResumes** assists employers in their mission to successfully and sustainability downsize, rightsize, or offboard employees due to a RIF or business decision.

- One-on-One Resume and LinkedIn Profile Writing
- Virtual Career Strategy Coaching
- Virtual Strategic Interview Coaching
- Reduction In Force Consulting
- Employer Brand Consulting
- Staffing & Recruiting Consulting

## Benefits of Outplacement



Do the right thing and feel confident that our experts will guide your employees, leaving you time to excel your business and provide new employment faster.

- Laid Off Employees Find Work Quicker
- Increases Loyalty and Satisfaction with Current Employees
- Decreases Unemployment Insurance Fees & Taxes
- Maintains Company's Image by Increasing Brand Sentiment
- Reduces Lawsuit Claims and Provides Liability Protection

## Differentiators



Our resume writing and career coaching experts work one-on-one with your employees throughout the entire lifecycle of their program. Through our proprietary experiential career delivery platform, each employee will get the hands-on career guidance needed to succeed. We aim to provide the best service without sacrificing quality, and you can trust your employees with us.

**DUNS#: 05-545-4112**    **Certifications:**  
**UNSPSC: 8011507**    MBE NY & NJ MSDC - **In Progress**  
**NAICS Code: 561410**    MBE & SBE NY & NJ Port Authority - **In Progress**

Brandon Mitchell, President and CEO  
 646-582-0199  
 New York, NY  
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[team@brandresumes.com](mailto:team@brandresumes.com)

## Company Profile

**BrandResumes, LLC** is a leading outplacement services provider for SMBs and large enterprises. Our outplacement assistance solutions strengthen employer brands, improve retention, and re-establish talent. We specialize in helping professionals land careers and full-time employment within Business, Information Technology, Marketing, Legal, Human Resources, Sales, Project Management, Entertainment, and Healthcare industries.

**No gimmicks or robots, real coaches, and real results.**

## Past Performance

### Permasteelisa

*Corporate Outplacement*

Reference:

Yomayra Rivera, HR Manager  
[y.rivera@permasteelisagroup.com](mailto:y.rivera@permasteelisagroup.com)  
 860.602.1023

### Google

*Professional Branding Workshops*

Reference:

Peta Clarke, Diversity Manager - NY  
[petaclarke@google.com](mailto:petaclarke@google.com)  
 212.565.7500

### Mr. Cooper

*Professional Branding Workshops*

Reference:

Angel Ramos, Litigation Manager  
[Angel.Ramos@mrcooper.com](mailto:Angel.Ramos@mrcooper.com)  
 972.956.6797



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