



**“Our global community is dedicated to advancing the profession of Inside Sales at the individual, leadership, and organizational levels.”**

## OUR MISSION

- SALES REPRESENTATIVE AND LEADERSHIP DEVELOPMENT
- PREMIER RESOURCE FOR INSIDE SALES PROFESSIONALS GLOBALLY
- TO CREATE AN INTERNATIONAL COMMUNITY OF LIKE-MINDED INDIVIDUALS
- INDUSTRY FOCUSED CONFERENCES, WORKSHOPS, AND WEBINARS
- DEDICATED TO THE ADVANCEMENT OF THE INSIDE SALES PROFESSION

## MEMBER ONLY ACCESS TO

- The largest library of Inside Sales reference materials in the world including White Papers, Best Practices and Webinars
- Inside Sales focused Conferences, Workshops, Training Sessions and Webinars
- Plug into a global community with resources for Sales Professionals of all levels
- Post jobs and view 1000's of Inside Sales Professional's resumes via the AA-ISP Career Center
- One on one, personalized consulting with AA-ISP Expert Panelists
- Join, participate, and get involved with local AA-ISP Chapters
- Learn, share, and network with other like-minded Sales Professionals from around the world
- Learn what the most successful Inside Sales Organizations are doing to stay successful
- Member Communications - Member only access to weekly and industry specific communications
- Connect with fellow members via the AA-ISP Member Directory
- View and post activities and events on the AA-ISP Event Calendar
- Reviews and information on leading Technology and Service Providers with the AA-ISP Service Providers Directory
- Submit White Papers and Best Practices - a great way to get noticed
- Exclusive discounts on AA-ISP Conferences, Seminars and Workshops
- AA-ISP Accreditation Programs - CISP® (Certified Inside Sales Professional) & AISM® (Accredited Inside Sales Manager)
- Eligible for AA-ISP Expert Panel, Advisory Board and Chapter Officer Roles
- Participation in the AA-ISP Mentor/Protege Program
- Corporate Membership discounts for teams of 5 or more & Enterprise licenses for teams of 100 or more
- Exclusive AA-ISP membership credentials including membership certificate and AA-ISP member logo for v-card, business card, web site and/or e-mail signature

## WHO SHOULD JOIN

Inside Sales Representatives, Managers, Supervisors, Directors, Executives and Professionals who work with or supports an Inside Sales Organization

## ANNUAL MEMBERSHIP DUES

Associate: \$25  
Professional: \$145  
Corporate/Enterprise: Contact us for pricing