

AA-ISP Executive Retreat

October 25th - 27th, 2017

The Silverado Resort - Napa Valley, California



The 2017 AA-ISP Executive Retreat is our profession's most strategic, and yet intimate, gathering for prominent Inside Sales Leaders. It will be held at the beautiful Silverado Resort, a luxury resort in the heart of the world-famous Napa Valley Wine Country. The Retreat brings together 50-60 Executives, VP or above, and offers a unique opportunity to meet, network, interact, and present to this group of decision makers. The 2017 Retreat will address the challenges and issues most important to today's Executives in a strategic and collaborative setting. A key component during these discussions will be a focus on the latest in trends, tools, technologies and training which can help raise the bar on performance and efficiency. Our sponsors will be highlighted as Solution Providers who are helping lead the way in taking Inside Sales to the next level in the services they provide.

Sponsorship is limited to eight non-competing sponsors and includes a 15-minute roundtable (or "Solution Provider Briefing") with all attendees in small groups. This will be to present your company, products and services and discuss attendee needs. The event will provide you with a truly unique opportunity to meet this high level audience. In addition, there will be ample time outside of sessions to interact with attendees.

View The Silverado Resort facility : <https://www.silveradoresort.com>

Sponsor Benefits

- 15-minute Roundtables with all attendees in small groups
- 2 Attendee Passes for sponsor representatives
- Participation in Offsite Activities and the ability to choose activity/workgroup partners from Attendee List
- Submit prospects for personal invitation from AA-ISP
- Logo on marketing materials
- Opportunity to sponsor executive gifts and prizes featuring sponsor company
- Full attendee contact list provided

* Does not include hotel, airfare, shuttle services, or miscellaneous expenses.

* Additional attendees welcomed at \$950 per attendee.

Event Agenda*

Wednesday	Arrival	12:00 pm
	Executive Sessions	1:00—5:30 pm
	Welcome Reception	6:30—8:00 pm
Thursday	Breakfast Roundtables	7:15—7:45 am
	Executive Sessions	8:00—10:00 am
	Leadership Development	10:30—12:00 pm
	Offsite Activities	12:00—6:00 pm
	Evening Reception & Dinner	6:30—9:00 pm
Friday	Breakfast Roundtables	7:15—7:45 am
	Executive Sessions	8:00—11:00 am
	Working Lunch/Sessions	11:20—1:30 pm
	Conclude	1:30 pm

To become a sponsor or for more Information, please contact Ashley Becker @ 1-800-604-7085 x 120 or ashley@aa-isp.org

**Agenda subject to change without notice.*

AA-ISP Senior Executive Retreat 2017 Sponsor Agreement

Instructions: To become a sponsor, please complete, sign, and fax to the AA-ISP at 1-800-604-7085 or scan and e-mail to info@aa-isp.org. If you have any questions or need assistance, please contact us at 1-800-604-7085 x 130 or e-mail info@aa-isp.org.

Sponsor Company Name: _____

Contact Name: _____ Title: _____

E-mail address: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Payment Information:

Amount: \$20,000.00

Due Date: On Signing

Credit Card:

Card Type: _____ Exp. _____

Number: _____

Check:

Check #: _____

Payable to: *American Association of Inside Sales Professionals*

Remit to: 1593 112th Court, Inver Grove Hts., MN 55077

Terms: General details and sponsorship privileges are referenced on Attachment 1. 15-minute Vendor Roundtables (or "Solution Provider Briefings") will be scheduled throughout the three days. Sponsorship includes access to all conference activities and meals for two sponsor representatives. This does not include lodging, travel, or any other associated expenses.

Terms of Payment: All payments are due on signing by check or credit card. Please complete and submit remittance information above. Cancellations must be submitting in writing to the AA-ISP via info@aa-isp.org. Requests for refunds received by July 31, 2017 will receive a refund of 50%. After July 31, 2017, no refunds will be given.

_____ I acknowledge and agree to the terms and conditions (including the cancellation policy) stated above.

Signature: _____ Date: _____

Print Name: _____ Title: _____



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Attachment 1

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