



Inside Sales Dallas—2017

Wednesday, February 15th

Hurst Conference Center
1601 Campus Drive, Hurst, TX 76054



Sample of Agenda Flow

(final sessions to be announced)

REGISTRATION DESK & EXHIBIT AREA OPEN 7:00 am - 7:00 pm				
7:00 am - 8:00 am	CONTINENTAL BREAKFAST—EXHIBIT AREA OPEN			
8:00 am - 8:15 am	CONFERENCE OVERVIEW & WELCOME			
8:15 am - 8:45 am	IS2017 - DALLAS OPENING KEYNOTE SESSION			
8:45 am - 9:15 am	GENERAL SESSION			
9:15 am - 9:45 am	GENERAL SESSION			
9:45 am - 10:15 am	BREAK - EXHIBIT AREA OPEN			
10:15 am - 11:00 am	BREAKOUT TRACK I			
	ROOM 1	ROOM 2	ROOM 3	ROOM 4
11:15 am - 12:00 pm	BREAKOUT TRACK II			
	ROOM 1	ROOM 2	ROOM 3	ROOM 4
12:00 pm - 1:00 pm	LUNCH - EXHIBIT AREA OPEN			
1:00 pm - 1:45 pm	BREAKOUT TRACK III			
	ROOM 1	ROOM 2	ROOM 3	ROOM 4
1:45 pm - 2:45 pm	VISIT THE EXHIBIT AREA Learn about leading Inside Sales tools and technologies from the industry's top providers			
2:45 pm - 3:00 pm	EXPLORING YOUR AA-ISP MEMBERSHIP			
3:00 pm - 3:30 pm	GENERAL SESSION			
3:30 pm - 4:00 pm	GENERAL SESSION			
4:00 pm - 4:30 pm	GENERAL SESSION			
4:30 pm - 5:00 pm	GENERAL SESSION			
5:00 pm - 5:30 pm	FINAL SPECIAL GUEST SPEAKER / IS2017 CONFERENCE FINAL REMARKS			
5:30 pm - 7:00 pm	HAPPY HOUR IN THE EXPO Meet-and-Greet Author Book Signing, Networking Reception, and more...			

Note: AA-ISP Inside Sales 2017 agenda items, speakers, and breakout sessions are subject to change without notice